

MEMORANDUM

TO: ONE VOTE 08
FROM: PETER D. HART RESEARCH ASSOCIATES & MCLAUGHLIN AND ASSOCIATES
DATE: AUGUST 7, 2007
RE: KEY FINDINGS FROM SURVEYS OF NEW HAMPSHIRE PRIMARY VOTERS

The bipartisan research team of Peter D. Hart Research Associates and McLaughlin and Associates conducted surveys of 504 likely Democratic primary voters and 500 likely Republican primary voters in New Hampshire between July 24th and 26th, 2007. Although these two groups of voters are politically opposite on many issues, there is agreement that the United States has both a security and moral interest in playing a leadership role in helping to improve health, education, and economic opportunity in the poorest nations in the world.

VIEWS OF AMERICA'S ROLE IN THE WORLD

Nearly all Democrats (97%) and 70% of Republicans agree that America's standing has suffered in recent years. In addition to a strong military, Democrats (91%) and Republicans (78%) agree that the United States also needs to improve diplomatic relations by doing more to help improve health, education and opportunities in the poorest countries around the world. Both Democrats (81%) and Republicans alike (70%) agree that reducing poverty, treating preventable diseases and improving education in poor countries around the world will help make the world safer and the United States more secure.

Democrats and Republicans agree that America has a moral obligation as a compassionate nation to help the world's poorest people through foreign assistance. More than nine in ten Democrats (93%) and 84% of Republicans agree that when millions of children around the world are dying from preventable diseases and hunger, we have a moral obligation to do what we can to help. Similarly, Democrats (90%) and Republicans (85%) agree that it is in keeping with the country's values and our history of compassion to lead an effort to solve some of the most serious problems facing the world's poorest people.

When it comes to addressing these issues, Democrats (86%) and Republicans (67%) agree that it is important for Presidential candidates to discuss their plans for addressing global hunger and poverty issues in this campaign. Additionally, eight in ten Democrats (81%) and Republicans (80%) agree that the next President should keep the commitments made by President Bush to prevent and fight the spread of AIDS in Africa.

Please tell me whether you agree or disagree with each of the following statements? (% Agree)

	DEM	GOP
America's standing and stature in the world has suffered in recent years and this is damaging to American interests.	97	70
When millions of children around the world are dying from preventable diseases and hunger, we have a moral obligation to do what we can to help.	93	84
DEM: A strong military alone is not enough to protect America, we also need to improve diplomatic relations by doing more to help improve health, education, and opportunities in the poorest countries around the world. GOP: In addition to a strong military, America needs a stronger effort to improve diplomatic relations and use foreign assistance to help potential friends and allies around the world.	91	78
It is in keeping with the country's values and our history of compassion to lead an effort to solve some of the most serious problems facing the world's poorest people.	90	85
It is important for the candidates for President to discuss their plans for addressing global hunger and poverty issues in this campaign.	86	67
The next President should keep (DEM: and expand) the commitments made by President Bush to prevent and fight the spread of AIDS in Africa.	81	80
Reducing poverty, treating preventable diseases and improving education in poor countries around the world will help make the world safer and the United States more secure.	81	70

STRONG SUPPORT FOR CANDIDATES WHO MAKE GLOBAL HEALTH AND EXTREME POVERTY A PRIORITY

There is bipartisan support for Presidential candidates who support measures to improve disease prevention, reduce hunger and improve education. The majority of both Republicans (62%) and Democrats (77%) would be more likely to support a candidate who supports saving 15,000 lives a day by fighting the world's most devastating diseases including HIV/AIDS, tuberculosis and malaria. Similarly, the majority of both Republicans (60%) and Democrats (76%) would also be more likely to support a candidate who supports reducing by half the number of people in the world who suffer from hunger and live in extreme poverty, which would mean 300 million less hungry people each year. Additionally, 54% of Republicans and 75% of Democrats would be more likely to support a candidate who supports providing greater access to primary education for 77 million children who are not in school with a special emphasis on girls.

The majority of Republicans (52%) and Democrats (80%) also supports new approaches to how the United States provides foreign assistance, such as increasing micro-credit to help people start small businesses, and doing more to eliminate corruption to make sure the economies of developing nations thrive and that help goes to the people most in need. In short, members affiliated with both parties (73% Democrats / 62% Republicans) would be more likely to support a candidate who supports increased investments in foreign assistance programs and working with other countries to strengthen national security.

I am going to mention some positions that a candidate for President might take. For each one I mention, please tell me whether this position would make you more likely to support that candidate, less likely to support that candidate, or would not make any difference either way to your support of that candidate. (% More Likely)

	GOP	DEM
A candidate who supports saving 15,000 lives a day by fighting the world’s most devastating diseases including HIV/AIDS, tuberculosis and malaria.	62	77
DEM: A candidate who supports increasing our investment on foreign assistance to improve health, education, and opportunities in the poorest countries around the world to strengthen our national security. GOP: A candidate who supports increased investments in foreign assistance programs and working with other countries to strengthen national security.	62	73
A candidate who supports reducing by half the number of the people in the world who suffer from hunger and live in extreme poverty which would mean 300 million less hungry people each year.	60	76
A candidate who supports providing greater access to primary education for 77 million children who are not in any school with a special emphasis on girls for a cost of only \$3 billion a year.	54	75
A candidate who has new approaches to how the United States provides foreign assistance – such as increasing micro-credit to help people start small businesses, and doing more to eliminate corruption to make sure the economies of developing nations thrive and that help goes to the people most in need.	52	80

SUPPORT FOR ONE VOTE 08

A quarter of Democrats (25%) and 13% of Republicans say they would actively support by volunteering time or contributing money a national campaign whose goals are to save lives and secure our future by increasing U.S. support for alleviating hunger, saving lives from preventable diseases, and promoting hope and opportunity in places that face extreme poverty. This support could translate to thousands, if not tens of thousands, of voters becoming involved in ONE Vote 08’s activities.

Suppose there were a national campaign whose goals are to save lives and secure our future by increasing U.S. support for alleviating hunger, saving lives from preventable diseases, and promoting hope and opportunity in places that face extreme poverty. The campaign would ask the presidential candidates from both parties to sign a pledge to provide more foreign assistance, and recruit volunteers to help promote the importance of this issue. Realistically speaking, how likely would you personally be to get involved in this campaign – would you say you would most likely (A) actively support the campaign, either volunteering your time or contributing money, (B) agree with the goals of the campaign, but not take any action, or (C) disagree with the goals of the campaign?

	DEM	GOP
Actively support	25	13
Agree with goals / Not take action	56	46
Disagree with goals	14	29
Not sure / Don’t know / Refused	5	12

THE PRESIDENTIAL RACE

Mitt Romney leads among the Republican Presidential primary candidates with 33% of the vote, followed by Rudy Giuliani with 17%, John McCain with 16% and Fred Thompson with 13%. Another 12% of voters are undecided. Romney's numbers increase among Independents, while Giuliani's numbers decrease. In addition, a higher percentage of Independents is undecided (18%).

If the Republican primary election for President were held today, for whom would you vote among the following candidates?

	TOTAL	REP.	IND.
Mitt Romney	33	32	39
Rudy Giuliani	17	17	14
John McCain	16	16	16
Fred Thompson	13	14	8
Mike Huckabee	3	4	0
Ron Paul	2	2	2
Tommy Thompson	1	2	0
Sam Brownback	1	1	1
Tom Tancredo	1	1	0
Duncan Hunter	1	1	1
Firm Undecided	12	10	18

On the Democratic side, Hillary Clinton leads with 36% of the vote, followed by Barack Obama (19%), John Edwards (15%) and Bill Richardson (12%). Another 13% of voters are undecided. Clinton's numbers increase slightly among Democrats and decrease slightly among Independents. Conversely, Obama's numbers increase among Independents and decrease slightly among Democrats.

The eight Democratic candidates for president are Joe Biden, Hillary Clinton, Chris Dodd, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, and Bill Richardson. If the Democratic primary were being held today, which one of these candidates would you be the most likely to support?

	TOTAL	DEM.	IND.
Hillary Clinton	36	38	33
Barack Obama	19	16	24
John Edwards	15	14	15
Bill Richardson	12	11	12
Dennis Kucinich	2	4	1
Joe Biden	2	2	2
Chris Dodd	1	1	1
Mike Gravel	0	0	0
Undecided	13	14	11